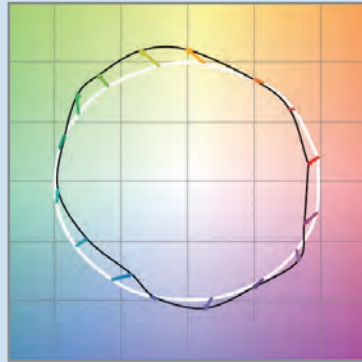


MAXIMUM PERFORMANCE LOW-VOLTAGE LINEAR LIGHTING

“Single Binning”

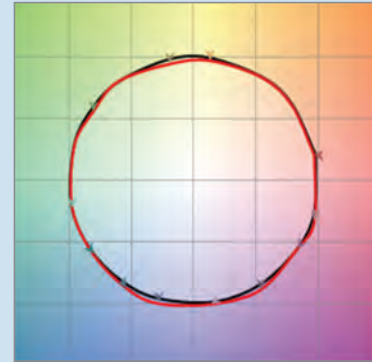


POPULAR BRANDS “SINGLE BINNING”

- “Single Binning” is a marketing term that isn’t backed by data
- Often references CRI, which is an average of how various colors render – not necessarily the ones that are important for your application
- LEDs of the same CRI can render materials in the environment differently
- Quality of light is dependent on the factors outside the control of the company selling the product

VS.

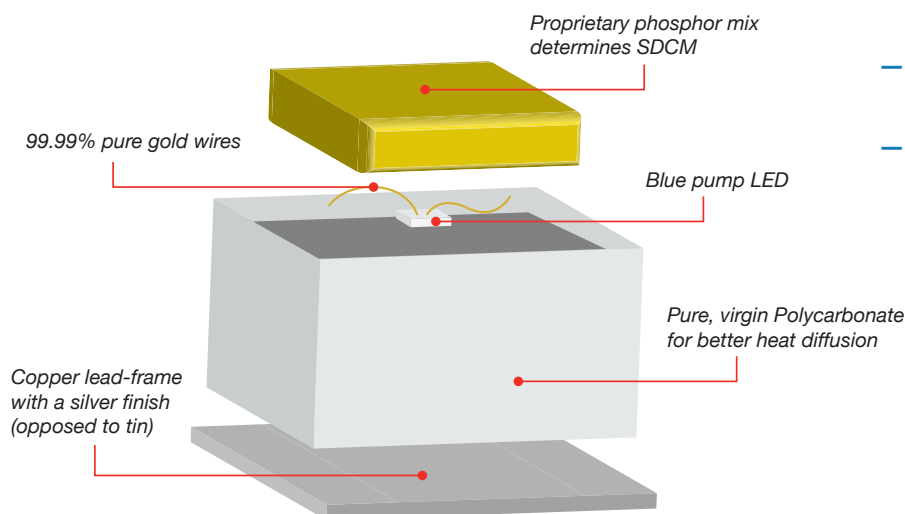
Single SDCM



CELESTE™ SINGLE SDCM

- Single Standard Deviation Color Matching - One McAdams Ellipse from the black body curve
- Statistically measurable and proven color rendering and consistency
- References Fidelity and Gamut values which are true measurements of color rendering
- Color Vector graphic reveals how each color in the spectrum is truly rendered

CELESTE™ FLEXIBLE LINEAR LIGHTING



- LED constructed from the highest quality components and raw materials
- Proprietary phosphor mix delivers Single SDCM color rendering
- Highest quality plastics, wires, metallurgy, phosphor, and wafers delivery the longest lasting color consistency and quality in the industry